



Social Media Manager

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Hashtag BLKLIN | The Feed Is the Front Door

Hashtag BLKLIN is where culture and career meet—and our social platforms are how the world experiences it first. We're looking for a **Social Media Manager** who knows how to tell stories, build trust, and move conversations forward online.

If you know how to grow a brand *without* losing the soul, this role is for you.

What You'll Do

- Own Hashtag BLKLIN's social media presence
- Create and publish engaging, culturally relevant content
- Manage and nurture an active online community
- Support campaigns, partnerships, and events
- Use data to refine strategy without chasing trends blindly

Who You Are

- A strong writer with a sharp editorial eye
- Deeply online—but discerning
- Strategic, organized, and proactive
- Comfortable engaging in public-facing conversations
- Aligned with Hashtag BLKLIN's mission and values



Why Hashtag BLKLIN

- Mission-driven, culture-first organization
- High-visibility role shaping brand voice
- Creative autonomy with clear strategy
- Flexible work environment
- Work that influences how Black professionals are seen and supported

✉️ **Apply by submitting your resume and 2–3 examples of social accounts or campaigns you've managed.**
(Links, screenshots, or portfolios welcome.)